



Sponsorship Opportunities & Benefits
The Fast & The Furryest® 2020
Virtually August 15, 2020



*A City of Rochester and
 Verona Street Animal Society Event
 Benefitting Rochester Animal Services*

Presenting Sponsor - Negotiable

1 available

- Exclusive naming for The Fast & The Furryest® 2020
- Company recognition in all print and media promotions
- All acknowledgements will read "The Fast & The Furryest®" presented by <YOUR COMPANY>

| Prior to Event | Day of Event | Post Event |
|---|---|---|
| <ul style="list-style-type: none"> ○ Regular Facebook posts by VSAS with your company name ○ Recognition in Top Sponsors email blast ○ XXL ad in VSAS email blast ○ XXL logo on event poster ○ XL logo and link to sponsor website from VSAS website ○ XXL logo and link included in special edition of F&F email blast | <ul style="list-style-type: none"> ○ Full recognition at future in-person event (date TBD), including check presentation ○ Company-provided backdrop displayed at future in-person event ○ XXL logo on T-shirt back ○ Link to sponsor promo in virtual marketplace ○ 10x20 booth at future in-person event | <ul style="list-style-type: none"> ○ Post-event recognition in VSAS email newsletter ○ Post-event recognition in VSAS email blast ○ All acknowledgments will read, "The Fast & The Furryest presented by <YOUR COMPANY>" |

***To learn more about being our presenting sponsor, please email Allie Thut at allie.fastnfurryest@gmail.com.

Big Dog Sponsor - \$5,000

3 available

| Prior to Event | Day of Event | Post Event |
|---|--|---|
| <ul style="list-style-type: none"> ○ Five Facebook posts by VSAS with your company name ○ Recognition in Top Sponsors email blast ○ XL ad in VSAS email blast ○ XL logo on event poster ○ XL logo and link to sponsor website from VSAS website ○ XL logo and link included in special edition of F&F email blast | <ul style="list-style-type: none"> ○ Verbal recognition at future in-person event ○ XL logo on T-shirt back ○ Link to sponsor promo in virtual marketplace ○ 10x10 booth at future in-person event | <ul style="list-style-type: none"> ○ Post-event recognition in VSAS email newsletter ○ Post-event recognition in VSAS email blast |



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T-Shirt Sponsor - \$4,000

1 available

| Prior to Event | Day of Event | Post Event |
|---|--|---|
| <ul style="list-style-type: none"> Four Facebook posts by VSAS with your company name Recognition in Top Sponsors email blast Large ad in VSAS email blast Large logo on event poster Large logo and link to sponsor website from VSAS website Large logo and link included in special edition of F&F email blast | <ul style="list-style-type: none"> Verbal recognition at future in-person event Name/logo on T-shirt sleeve Large logo on T-shirt back Link to sponsor promo in virtual marketplace 10x10 booth at future in-person event | <ul style="list-style-type: none"> Post-event recognition in VSAS email newsletter Post-event recognition in VSAS email blast |

True Companion Sponsor - \$3,000

3 offered - 1 available

| Prior to Event | Day of Event | Post Event |
|--|---|---|
| <ul style="list-style-type: none"> Three Facebook posts by VSAS with your company name Recognition in Top Sponsors email blast Ad in VSAS email blast Large logo on event poster Large logo and link to sponsor website from VSAS website Large logo and link included in special edition of F&F email blast | <ul style="list-style-type: none"> Verbal recognition at future in-person event Large logo on T-shirt back Link to sponsor promo in virtual marketplace 10x10 booth at future in-person event | <ul style="list-style-type: none"> Post-event recognition in VSAS email newsletter Post-event recognition in VSAS email blast |

Forever Home Sponsor - \$1,000

Many available

| Prior to Event | Day of Event | Post Event |
|---|---|---|
| <ul style="list-style-type: none"> Recognition in Forever Home Facebook post Medium logo and link to sponsor website from VSAS website Medium logo and link included in special edition of F&F email blast | <ul style="list-style-type: none"> Medium logo on T-shirt back Link to sponsor promo in virtual marketplace | <ul style="list-style-type: none"> Post-event recognition in VSAS email newsletter Post-event recognition in VSAS email blast |



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Working Dog Sponsor - \$500

Many available

| Prior to Event | Day of Event | Post Event |
|--|--|---|
| <ul style="list-style-type: none"> Recognition in Working Dog Facebook post Small logo and link to sponsor website from VSAS website Small logo and link included in special edition of F&F email blast | <ul style="list-style-type: none"> Small logo on T-shirt back Link to sponsor promo in virtual marketplace | <ul style="list-style-type: none"> Post-event recognition in VSAS email newsletter Post-event recognition in VSAS email blast |

Shelter Friend Sponsor - \$250

Many available

| Prior to Event | Day of Event | Post Event |
|---|--|---|
| <ul style="list-style-type: none"> Line listing on VSAS website Line listing included in special edition of F&F email blast | <ul style="list-style-type: none"> Line listing on T-shirt back Link to sponsor promo in virtual marketplace | <ul style="list-style-type: none"> Post-event recognition in VSAS email newsletter Post-event recognition in VSAS email blast |

Foster Friend Sponsor - \$100

Many available

| Prior to Event | Day of Event | Post Event |
|---|--|---|
| <ul style="list-style-type: none"> Line listing on VSAS website Line listing included in special edition of F&F email blast | <ul style="list-style-type: none"> Link to sponsor promo in virtual marketplace | <ul style="list-style-type: none"> Post-event recognition in VSAS email newsletter |



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Sponsor Information

Business Name _____

Contact Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email _____

Sponsorship Details (please check appropriate level)

- Financial**
- Presenting
 - True Comp. \$3,000
 - Shelter Friend \$250
 - Big Dog \$5,000
 - Forever Home \$1,000
 - Foster Friend \$100
 - T-shirt \$4,000
 - Working Dog \$500

- Other Support**
- In-kind (describe)

Sponsor Requirements (if participating in digital marketing)

Will you be providing graphics and link for virtual marketplace? Yes No

Pledge Payment

- My check, payable to Verona Street Animal Society, is enclosed
- Please bill me
- Please charge my credit card MC VISA AmEx Discover

Name on Card#: _____ CVC code: _____

Card #: _____ Exp date: _____

Terms and Conditions I have read, understood and agree to be bound by the following terms and conditions on page 5 as a condition of sponsorship.

Signature _____ **Date** _____



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All Sponsors of The Fast & The Furriest ® 2020 (“the Event”) agree to the following terms and conditions:

- Sponsorship form and payment of fee (if providing financial support) must be received by June 15, 2020, for inclusion of your name or business on all printed promotional materials. Sponsorship payments are non-refundable.
- Sponsor shall receive the sponsorship benefits set forth on the Sponsorship Recognition Plan corresponding to the level of sponsorship selected. Sponsor agrees that these sponsorship benefits constitute good and valuable consideration for its sponsorship fees.
- The Event will be held rain or shine. In the event that the Event does not take place, Sponsor’s sponsorship fee as set forth above shall be treated as a tax-deductible donation to the Verona Street Animal Society, hereinafter “VSAS”, and will not be refunded.
- Should Sponsors require additional information or have questions or special needs and/or requests, please contact allie.fastnfurriest@gmail.com by July 15, 2020.
- Sponsors agree that any information provided by VSAS or the City of Rochester, hereinafter “City”, in regards to the Event is considered confidential, and therefore under no circumstances will a Sponsor disclose any information, written and/or spoken, to other Sponsors.
- VSAS and the City are not responsible for any damage to or loss of Sponsor’s goods or property during the Event.
- Sponsors agree not to bring personal pets to the Event. Sponsors agree not to sell or give away animals at the Event. This applies to the future, in-person event with date TBD.
- Sponsors are not permitted to solicit donations for their organization, or any other organization, besides the VSAS or the City during the Event (i.e., virtual and in-person events).
- VSAS and the City do not guarantee any profits or revenues based on Sponsor’s participation in the Event.
- VSAS and the City do not guarantee category exclusivity for Sponsors of the Event.